

# New Life Community Development Agency

Marvin Williams/Birkenfeld Economic Empowerment Center



## About New Life Community Development Agency

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Dear Sponsor:

New Life Community Development Agency (New Life CDA) is a 501(c)3 nonprofit agency serving the West Bremerton community in Washington State. We were formed in 2003 as a service arm of the Emmanuel Apostolic Church (EAC), which has a 38-year legacy of providing support and resources to the community. Our mission is to improve the quality of life for individuals in the West Bremerton community through comprehensive services and partnerships. Our vision is to create a strong sustainable community where disadvantaged children, families and businesses achieve their highest capacities. Our goal is to revitalize the community and create economic growth through strategic and relevant programming out of a centralized location, which offers cohesion, unity and opportunity for all residents and empowers our youth and young adults to build productive futures.

Through decades of hard work, we have become major stakeholders and advocates in the community. We've hosted countless community forums, launched numerous youth programs, facilitated health and wellness initiatives and even led a gang and community violence intervention partnership. We currently operate out of the Opal Robertson Teen Center in the heart of where Bremerton's most needy and underserved residents live. We have outgrown our current facility and community need demands expansion. We are in the process of constructing the Marvin Williams/Birkenfeld Economic Empowerment Center, a youth recreational and economic empowerment community center. Construction of the center has officially commenced and we anticipate completion by November 2017.

The project includes a youth recreational facility and an economic empowerment center to address priority needs and conditions experienced in Kitsap County's most dense, diverse and deprived community. There will be community meeting rooms, events, drop-in hours and structured activities that are welcoming, practical and effective. The center will provide needed employment, education and vocation services including business incubation and technical assistance. The project is designed to meet the core needs of opportunity in a disadvantaged community, where the cycle of poverty and the opportunity gap experienced by low-income families has historically prevailed. We are changing a blighted block that merges residential and commercial properties into a place that gives West Bremerton revitalized character.

Donating to this project creates a great opportunity for our community members and leaders to mobilize and make strategic investments to meet the needs of the West Bremerton Community. Please join us in improving the lives of those in the West Bremerton Community. Thank you in advance for your support!

Sincerely,

New Life Community Development Agency's Board and Staff  
360-377-6000

## Key Demographics for Service Area

The Center's proposed location is the heart of West Bremerton; boundaries are derived from Zip Code 98337.

- The population includes just over 6,200 individuals.
- There are more single-parent households than married couples with children.
- Forty-eight percent (48%) of all families living in poverty in West Bremerton are single-parent homes.
- The cost of living in 98337 is 10% more than the state average (109.3 compared to 100.0)
- The Median Household Income in 2010 was \$33,746, over \$23,000 less than the State average of \$56,911, and nearly \$26,000 less than Kitsap County's average of \$59,541.
- Thirty-eight percent (38%) of West Bremerton residents live under the poverty level, over triple that of the 12.5% statewide and 9.4% in Kitsap County.
- Twenty-nine percent (29%) of Children in the immediate service area live in poverty and 21% live in poverty throughout the Congressional District, compared to 8% just across the Puget Sound in Seattle.
- The Home Ownership Rate for West Bremerton is 48%, or 20% less than the Kitsap County Rate of 68%, and nearly 20% less than the State Rate of 64%.
- Current Median Home Value is under \$100,000. Homes owned by African Americans have a Median Value of \$122,000, which is almost half that of the Median Value (\$230,000) of those owned by Whites.
- West Bremerton Schools have the highest free and reduced lunch recipients in Kitsap County

### Education

- More than 26% of West Bremerton residents have less than a high school education, compared with 10% statewide.
- Only 10% of West Bremerton residents have a year or more of college and just over 7% hold Bachelor's degrees, compared with statewide averages of 17% and 20% respectively.

### Diversity

- West Bremerton is the most ethnically diverse community in Kitsap County; most of the diversity in the city and county is in this zip code.
- West Bremerton has the highest rates of 16-28 year olds, with a male ratio of 3-1 in that age bracket, making young men of high focus for the community.
- West Bremerton has the largest African American population in the County at 1,162, or 19%, compared to 3% Countywide.
- 17% speak Spanish at home.

### Transportation

- Forty percent (40) of West Bremerton residents report "walking" as a primary means of transportation to work and access services in the community. Only about 50% reported regular access to a car for transportation needs.
- Only about 1/3 of the residents have lived in the same house five years or more. More than half of the residents did not live in the same County and/or State in the last five years.
- While military station does have an influence on transiency, poverty is known to have an even greater impact on lack of housing and community stability.

### Employers & Industry

- Primarily marine industry, concrete products, Navy research and maintenance, landscaping and grounds management, and hospitality industries for conferencing.
- Many blue collar and service industry positions that do not earn a living wage.
- West Bremerton qualifies as a New Market Tax Credit (NMTC) Low-Income, Distressed Community.

## Programs

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### **School Based Mentoring**

Through relationship building and trust, our mentors monitor and encourage academic success, improve study habits, teach accountability and help students plan for the future. We help them develop the skills necessary to navigate various social situations including peer mediation and conflict resolution, master their leadership and communication skills and recognize the importance of being a role model. Lastly, we work with the mentees as they transition into high school and prepare for college.

### **College Preparatory Program / Academic Tutoring**

We are in the process of expanding our existing academic support program designed to broaden the pipeline of young, low-income students aspiring to completing post-secondary pathways in the West Bremerton community. This program is designed for middle and high school students and their parents to provide practical support for their desire to attend college.

To support our children ages 6-12, we have designed an after-school program that will include nutritious snacks, tutoring and character-building activities. Our counselors will make sure students complete their homework and will have the opportunity to work with tutors if they need assistance.

### **Bremerton Jaguars Track & Field Club**

The Bremerton Jaguars Track & Field Club is a nationally recognized organization governed by the USA Track & Field (USTAF) program and is open to youth ages 5 – 17 of all experience levels. The athletes participate in various track meets in the Washington area and host an annual track meet at Bremerton High School attracting more than 600 athletes, parents and spectators from all over the Northwest. Every year, we take qualifying athletes to the USATF National Junior Olympic Track and Field Championships, the widest viewed youth athletic event in the world to compete. Many Olympians had their start competing at the USATF National Junior Olympics Track and Field Championships.

### **Summer Programs—S.T.E.A.M. Youth Camp and Feeding Program**

The S.T.E.A.M Summer Camp was designed to address the phenomenon known as the “Summer Slide.” The program offers activities and field trips designed around science, technology, engineering, art and math. The Summer Feeding Program provides free meals to youth ages 1 – 18 through the Federal Department of Agriculture Program. Meals are provided 7 days week.

### **Living Life Leadership**

Living Life Leadership (LLL) is a mentoring program that focuses on learning valuable skills regarding becoming a leader in one’s own life and community. LLL encourages teens to identify their interests, voice their ideas and concerns and use their talents to put their individual or group ideas into action.

## Strengthening Families

We serve as a host to Washington State University's Strengthening Families Program, which is a family skills program designed to improve parenting skills and family relationships thereby strengthening family bonds and reducing delinquent behavior among children. We provide the facilities, recruit families and remain in –touch with the families throughout the program, prepare meals and act as a liaison between site staff and the SFP Facilitators.

## Kingdom Fit

New Life CDA understands that health and wellness is holistic and starts with good patterns demonstrated within the family. We believe improved health and wellness of our elders leads to improved health and wellness for our adults and youth. Our approach is to promote positive behaviors leading to better health and wellness for individuals, families, and the community. We started our Kingdom Fit initiative to facilitate health and wellness practices among our community members. We offer healthy cooking and exercise demonstrations as well as collaborate with local health organizations to provide screening for diseases such as diabetes. Community members meet weekly to discuss their goals and progress.

## Jagzz High Steppers and Drill Team

The Jagzz High Steppers is a group of talented and energetic young people and adults who combine arts, education, performance and social justice. This program is open to all young people and adults but targets individuals from low -income areas. Through cultural education and sharing, these students build professional and leadership skills. The students become active participants in directing their own futures through increased knowledge and global citizenship. They are provided with opportunities to travel, learn and provide cultural education.

## Living Arts Cultural Heritage

The Living Arts Cultural Heritage is an exhibition that will be interwoven throughout the grounds and interior of the center. It will feature several wellness-themed gardens that align with our vision of a healthy and vibrant community as well as statues, memorial stones and works of art. The exhibition will recognize the various cultures that are represented in the Pacific Northwest.

- Bremerton School District is home to about 5,000 students.
- We anticipate 3,500 – 5,000 individuals annually to use the facility.
- We anticipate 600 – 1,000 youth to come for sports programs, educational services and events.

## New Life CDA Board

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### **President**

**Bishop Lawrence Robertson – Pastor, Emmanuel Apostolic Church - Establishing Director**

Past Board Member - Bremerton Housing Authority

Past Board Member - Pacific NW District Council

Past Trustee – Olympic College

### **Vice President**

**Lillian Lockett Robertson, MD**

Chair Fundraising Committee

EAC Appointed Director

Founder/CEO – “Girls With Purpose” Mentoring Program

Medical Director - Safe Haven, a maternity home for unwed teens

Director - Women of Excellence Ministry at Emmanuel Church

Member - Brazoria International, Brazoria County

Founder - Kingdom Fit, a community-wide health & wellness ministry

### **Co-Chair**

**Grover Johnson**

Community Organizer Director

Chair - Tacoma Housing Oversight Committee - \$300 million Project Seattle Housing

Oversight Committee Chair - \$300 plus million Project Central Area Motivation Program (CAMP) – Non-profit

Board President - National Association of Minority Contractors

Non-profit - Founder and Vice President - A. Philip Randolph Institute, Tacoma Chapter –

Non-profit - Founder and President Tacoma Ministerial Alliance

Member - Tacoma Black Collective

Member - Black Education Round Table Laborers International Union of North America African American Caucus

### **Co-Chair – Partnership Committee**

**Claude Jones – Head Custodian, Central Kitsap School District**

EAC Appointed Director

Emmanuel Apostolic Church – Board member

Board Director - Washington Education Association At-Large

WEA Olympic Council Executive Board

Central Kitsap Educational Services Program Executive Board

WEAIAQ Task Force/NEA HIN Committee

### **Secretary/Treasurer**

**Mildred Davis – Grants Analyst, University of Washington**

Community Advocate



## Major Funders

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Marvin Williams

C. Keith Birkenfeld Memorial Trust

A.Y. Petter Family Donor Advised Fund

The Names Family Foundation

Kitsap Community Foundation

Liberty Bay Bank

The Robertson Family

The Suquamish Foundation

First Federal Community Foundation

Tim Ryan Construction





#### FAÇADE

NLCDA currently provides a wealth of services including family fitness and health awareness, academic tutoring, post high school career counseling, youth and summer camps including meals, youth enrichment sports and art clubs and youth volunteer leadership opportunities. We are developing formal partnership agreements with Olympic Community College and CHI Franciscan Bremerton, Our GEMS and Partnering for Youth Achievement (PYA). The partners listed will be either tenants in the building and/or offer ongoing programs and services throughout the year. The facility and the activities within it will serve as the beacon for community action and opportunity. Through collaboration and a collective impact model led by New Life CDA ongoing operations, maintenance will be supported through rental fees, collaborative grant writing, corporate sponsorships and a



#### MAIN LOBBY - MARVIN WILLIAMS CENTER

The main entrance through the first floor courtyard and lobby are open and inviting. A community facility for people of all ages to learn, exercise and socialize features a full size gymnasium set up for a variety of court sports, a cooking theater/classroom and a commercial kitchen. The NLCDA main office will be housed on the first floor and there will be space partners to host a variety of programs and services.

A cornerstone feature of the first floor and part of economic development efforts will be a commercial kitchen. This kitchen will be built on the main floor of the facility and will serve as a training hub for culinary and hospitality industry jobs. It will be rented to local small businesses looking to grow their own operations and finally, it will allow us to work with other local nonprofits to provide food resources to low-income seniors and other individuals who may need home based food assistance.





#### GYM - MARVIN WILLIAMS CENTER

The facility will feature a full size gymnasium, that will support an array of events from youth recreational activities to large-scale banquets and meetings. Patrons will be able to take advantage of fitness classes CrossFit, Zumba and Mixxed Fit or simply use the gymnasium for a pick-up game of basketball with friends.

The center will be a third place for local residents to escape the weather and enjoy a nice, warm meal and/or cup of coffee from our café, catch-up on work using our Wi-Fi and participate in the many services the center will offer.



#### SECOND FLOOR– BIRKENFELD EMPOWERMENT CENTER

The second floor mezzanine overlooks the main lobby and gymnasium floor through large soundproof glass panels creating openness and inviting in natural light. This floor has office spaces for partners, flexible technology rich classrooms and a health services room. The featured activities on this floor target young adults 16 to 24 years of age and our partnerships to increase pro-social connections to community, education and employment. Our health room is designed to accommodate an array of preventative services including medical, mental health and oral health screenings. Services will be provided by our partners and are not a program of NLCD.

## Sources of Funds

### State Funds

State Grant (YRF)	\$776,000	YRF grant less 3% fee to State
State Grant (BCF)	\$776,000	BCF grant less 3% fee to State
<b>Total State</b>	<b>\$1,552,000</b>	

### Individual Donations (Raised and/or In Progress)

Tim Ryan Construction	\$100,000	Received
Robertson Family	\$200,000	\$180,000 Received
EAC	\$60,000	In Progress
Marvin Williams	\$500,000	Received
Great Give 2016	\$112,484	Received (\$100,000 from AY Petter)
Great Give 2017	\$120,195	Received (\$100,000 from AY Petter)
Gala	\$45,000	Received
Jill Kirshner	\$10,000	Received
Construction Celebration	\$25,250	\$9,700 Received
PNDC and Local Churches	\$60,000	In Progress
Banks/CRA	\$15,000	Received
<b>Total Individual Donations</b>	<b>\$1,247,929</b>	

### Foundation & Corporate

AY Petter Foundation	\$400,000	Received
C. Keith Birkenfeld Memorial Trust	\$450,000	Received
First Federal Community Foundation	\$50,000	Received
The Suquamish Tribe	\$75,000	Received
Kitsap Foundation	\$60,000	Received
Names Foundation	\$545,000	Received
Cheney Foundation	\$100,000	Submitted
Dry-In Fundraiser	\$200,000	In Progress
<b>Total Foundation &amp; Corporate</b>	<b>\$1,880,000</b>	

### Cash to Vendor

Bank Loan	\$1,200,000	Received
Angel Investors	\$318,000	Received
<b>Total Cash to Vendor</b>	<b>\$1,518,000</b>	

**Total Available** **\$6,197,929**

### Uses of Funds

Construction In Progress	\$624,131
Construction - Hard Costs	\$5,865,452
Owner Provided Items	\$718,394
Cost Savings	(\$75,000)
<b>Total Needed</b>	<b>\$7,132,977</b>
<b>GAP</b>	<b>(935,048)</b>

## How to Get Involved

Date: \_\_\_\_\_

### DONOR INFORMATION (please print)

Name: \_\_\_\_\_

\_\_\_\_\_ I/we wish to remain anonymous.

Address: \_\_\_\_\_

City: \_\_\_\_\_

Telephone (home or cell): \_\_\_\_\_

Email: \_\_\_\_\_

### MY GIFT

In consideration of the gifts of others, I/we pledge to contribute cash and/or other assets to New Life CDA.

\_\_\_\_\_ IN FULL: I would like to give in full now. Enclosed is my donation of: \$ \_\_\_\_\_

\_\_\_\_\_ PLEDGE: I would like to pledge a total of \$ \_\_\_\_\_. My first installment of \$ \_\_\_\_\_ is enclosed.

FREQUENCY: \_\_\_\_\_ Monthly \_\_\_\_\_ Quarterly \_\_\_\_\_ Other: \_\_\_\_\_

This gift will be matched by \_\_\_\_\_ Company/Foundation/Family

*You will be contacted for additional information about this match.*

### METHOD OF PAYMENT:

\_\_\_\_\_ CHECK: Please make checks payable to New Life CDA.

\_\_\_\_\_ CREDIT CARD \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DIS # \_\_\_\_\_

Expiration date: M \_\_\_\_\_ / Y \_\_\_\_\_ Three digit code on back of card \_\_\_\_\_

Please print name on card: \_\_\_\_\_

*Signature of individual completing this form/card holder:* \_\_\_\_\_

\_\_\_\_\_ Please put me on your mailing list. \_\_\_\_\_ Please email me my receipt and ongoing updates about your work.

\_\_\_\_\_ I would like information on including New Life CDA in my/our will/estate planning.

\_\_\_\_\_ I would like to make a gift of stock. Please contact me.

### NOTICE:

New Life Community Development Agency is a 501(c)3 Tax Exempt Organization. All donations are 100% tax deductible.

Pledges are only tax deductible after they have been paid.  
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